

WOODSY OWL® LICENSING PROGRAM LICENSEE APPLICATION

GENERAL COMPANY INFORMATION

1. Your Name:	Title:
2. Company Name:	
Address:	
City:	State: Zip:
3. Phone:	
4. Fax:	
5. E-mail:	Website:
6. Type of Company: ___ Partnership ___ Subsidiary/Division of _____ ___ Proprietorship ___ Other _____	
Name of the person who has the authority to sign Licensing Contract _____	
7. Years in Business:	Annual Sales Volume:
8. Bank Reference:	
9. Own Sales Force? Sales Reps (How Many?):	(How Many?): Other (Explain):
10. Products made in USA? If Sub-Contractors used please name:	Where Made:
11. Other Licenses Held:	
12. Will you include your product catalogues, brochures and other sales materials to be reviewed with this Application?	
13. What are the products you would like us to consider for licensing?	
a.	
b.	
c.	
d.	
e.	

14. Who is your target market for each of the above products?
a.
b.
c.
d.
e.
15. What are your channels of distribution for each product?
a.
b.
c.
d.
e.
16. What differentiates your company and products from your competitors?
17. How does this product promote environmental conservation and Woodsy Owl's mission?

**WOODSY OWL® LICENSING PROGRAM
LICENSEE APPLICATION APPROVAL FORM**

To be completed by Representative for USDA Forest Service:

APPROVAL STATUS:

- Approved as submitted

- Not approved as submitted

COMMENTS:

APPROVED BY: _____ DATE: _____